FOR IMMEDIATE RELEASE

noncomMUSIC Alliance Announces Speaker Lineup and Agenda for Second Annual Public Radio Music Summit

WASHINGTON, D.C. (April 8, 2022) – The noncomMUSIC Alliance, a network of stations dedicated to boosting the work of noncommercial public radio, announced today the speaker lineup and agenda for its second annual Public Radio Music Summit. The two-day event will take place on May 2-3, 2022, in Philadelphia, PA, and held in partnership with WXPN, and the NON-COMMvention.

On May 2, the Public Radio Music Summit will launch with an evening networking reception and special musical performances at City Winery. The Summit aims to bring together public radio general managers and music directors from jazz, classical, Adult Album Alternative (“Triple A”), Urban Alt, and other genre stations along with music industry stakeholders, artists, labels, music organizations from around the country.

The program is designed to discuss music rights, streaming podcast trends, inclusive programming, and grassroots advocacy efforts of local public radio music stations. This year’s theme is “The Future of Public Radio Music,” and features a keynote from President and Chief Executive Officer of the Corporation for Public Broadcasting (CPB), Patricia Harrison.

“We’re charting a new course for public radio music,” said Marta McLellan Ross, Vice President of Government Affairs at NPR. “The last two years underscored the importance of public radio music stations to local communities and their audience. Our Summit will provide the resources stations need to increase their local impact while fostering the exchange of innovative ideas and programming across our network.”

Summit Speakers include:
- David Mattern, Senior Associate, King & Spalding
- Felix Contreras, Co-Creator and Host, Alt. Latino
- Jessica Weber, Owner and Founder, Co-Sign
- Phil Anderson, Founding Principal and President, Navigators Global
- Jordan Lee, Consultant, Paragon Strategies
- Adam Harris, Executive Producer, Mountain Stage, West Virginia Public Broadcasting
- Public radio leaders from KEXP (Seattle), WBGO (Newark), WDAV (Charlotte), 104.7 THE DROP (Denver), WRTI and WXPN (Philadelphia), WMOT (Nashville), Public Radio Program Directors Association (PRPD), and NPR Music

To learn more about the Public Radio Music Summit and to register, please visit the noncomMUSIC Alliance website.

About the noncomMUSIC Alliance

The noncomMUSIC Alliance, with more than 125 partner public radio stations, celebrates noncommercial, nonprofit, local public radio’s role in connecting artists with the communities that
enjoy and support their music. Established in 2018, the Alliance’s primary aim is to bring diverse noncommercial music constituencies together, amplify their voices, and inform others – particularly public policy makers – about the need to support public radio’s role in local communities across the United States. To learn more about the noncomMUSIC Alliance, please visit noncomMUSIC.org.

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