# USIC THAT CONNECTS



### FOR IMMEDIATE RELEASE

## **SAVE THE DATE:** Public Radio Music Day to be Commemorated on October 26, 2022

WASHINGTON, D.C. (July 18, 2022) - The noncomMUSIC Alliance announced today that the third annual Public Radio Music Day will take place on October 26, 2022. This is a celebration uniting public radio music stations, artists, and fans to highlight the contributions of public radio to local and national noncommercial music. This year's theme focuses on "Discovering the Sound of Local Communities" and spotlights public radio stations' return to producing live local concerts and music discovery events for their communities across all genres.

"Public radio music stations throughout the country play music and feature local artists that highlight the story of their region and cultures within their community," said Marta McLellan Ross, NPR Vice President of Government and External Affairs. "We want to showcase their collective mark on shaping the sound of local communities for generations to come."

On October 26, 2022, local public radio music stations nationwide will celebrate Public Radio Music Day with a range of special activities, including: performances and virtual concerts, dedicated studio sessions, special programming and hand-curated playlists, and fan and artist stories. Participating stations and artists will be available soon on the noncommusic Alliance website, along with information on how supporters can advocate on behalf of their local public radio stations.

## About the noncomMUSIC Alliance

The noncomMUSIC Alliance, with more than 125 partner public radio stations, celebrates noncommercial, nonprofit, local public radio's role in connecting artists with the communities that enjoy and support their music. Established in 2018, the Alliance's primary aim is to bring diverse noncommercial music constituencies together, amplify their voices, and inform others particularly public policy makers - about the need to support public radio's role in local communities across the United States.

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